

Create your Podcast Today!

Follow this simple checklist to ensure you are on the correct path while creating your podcast.

- Who is my audience? What is their persona?
- Is my podcast name catchy? Can a 5th grader understand it?
- Is my podcast length appropriate for my audience and content?
- Do my episode titles perfectly communicate what the episode is about?
- What podcast format best supports my content?
- What hardware do I currently have? What additional hardware do I need?
- What software do I currently have? What additional software do I need?
- Do I feel confident enough with my script written down in bullet points?
- Does my voice sound inviting? Do I like how it sounds after some trial runs?
- How does it feel to navigate the tech? Do I know where all the important functions are?
- Do I have solutions for the logistics of my show (ex: remote co-hosting, interviews, etc)?
- Will I be editing my podcast or hiring someone?
- What kind of music do I want to include in my podcast? Where will I get it from?
- What kind of art do I want for my podcast? Graphic? Photo? Who will design it?
- Where can I host my podcast? (Hint: You can start [here!](#))
- Which directories will I be submitting my podcast to?
- How will I promote my podcast over social media? Which channels?
- Do I want to monetize? What are my next steps towards monetization?

Get recording with the new TalkShoe, your one-stop-shop for recording and launching your podcast. Everything you need is in one place. Use TalkShoe's virtual studio to record with others remotely. Store, distribute, monetize and syndicate easily and seamlessly.

[START YOUR JOURNEY](#)