

# 10 TIPS FOR SUCCESSFUL COMMUNITY CALLS

## 1. Know the Material

The topic of your Community Call is something that should interest you greatly. You should know more about the topic than you can share in one episode and always be learning more about your topic. This will allow you to speak more openly and conversationally when doing a live broadcast to your audience.

## 2. Review your Community Call

Do a brief rundown of your show and keep notes on topics that you would like to hit on while hosting your Talkcast. The show will then seem more streamlined and structured, read: professional.

## 3. Appease your Audience

Give the audience what they want, because they are what keeps your show going! Make sure you give your audience's feedback careful consideration, as there may be some ideas that will help to improve your show. You may even get a suggestion for a future show that you hadn't thought of!

## 4. Give some thought to Scheduling

Make sure that you schedule your Community Call for a date and time that you believe will attract the most guests and listeners. The scheduling should not only work for you, but your audience as well.

## 5. Don't Stress

Hosting your own Community Call is supposed to be fun! Don't get worried about hosting a live show, because if you're really disappointed with it, we can always delete it for you.

## 6. Visualize

Think about the flow of your show. What do you really want to stress or hit on while conducting your Community Call? What sort of tone do you want to use while conducting your Community Call?

## 7. Realize that your Audience wants to hear a good show

Your audience is listening to your show because they want to be entertained, informed, etc., and part of that is determined by how successful you are as a host. No one wants to listen in to a bad show – they want to hear you give the best performance you can!

## 8. Don't Apologize

Remember, this is a live broadcast, so accidents are bound to happen. However, your audience will probably never notice unless you point it out to them.

## 9. Concentrate on your Topic

Don't worry about anything other than the topic of your show and the progression of your discussion about it. Take questions from you guests as a way to remind you about something that you might have forgotten to mention about your topic.

## Keep Hosting!

The more you host, the better you will feel when it comes time to host. Experience will build confidence, which will make for better shows. So keep those Community Calls coming!