

# TalkShoe Corporate Podcasting



**TALKSHOE**  
CORPORATE PODCASTING

*TalkShoe provides an easy to use, turn-key system for creating, managing, and recording enhanced conference calls and live interactive podcasts.*

You can improve customer relations, conduct training, and spread the word about your company. Thousands of people can participate live using their telephones, cell phones or computers. Employees can create seminars, discussions, podcasts and broadcasts, and people can listen to the recordings whenever and wherever they want from computers, MP3 players or iPods.

Education - Learning Series, Expert Advice, Customer Training, Lectures and Q&A

Information - New Company Info, Product Expert Talks, CEO Casts, Evangelism & Sermons

B2C Marketing & Sales - New Marketing Channel, Prospect Qualification, Seminar Selling, Customer Testimonials

Customer Interaction - Post-Event Casts, User Groups & Fan Clubs, Market Intelligence, Customer Q&A

# Corporate Podcasting Package - \$495.00/mo.

## PACKAGE FEATURES

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### TalkShoe LIVE Features

Live Community Call episodes	Unlimited
Unlisted Community Call episodes	Unlimited
Recording	Included
Host controls	Included
Max # of participants	400 per talkcast
Max # of listeners (streaming)	Unlimited
Free worldwide VoIP access	Included

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### TalkShoe Service

RSS, recording & web hosting	Included
Bandwidth & downloads	10,000/mo.
Download/upload shows	Included
Podcast storage	Unlimited
Statistics	Advanced
Permanent episode listing	Included

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### Promotion and Marketing

TalkShoe directory listing	Included
Podcast directory listing (i.e. iTunes).	Included
Earn money w/TalkShoe Cash (audio ads insertion)	Optional
Choose not to participate in TalkShoe Cash (ad-free)	Optional
3 month "featured" listing/ ranked in top 10 category	Included

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### Service and Support

Email support	Included
Free phone support	Included

**Contact TalkShoe at  
info@talkshoe.com  
for additional details.**

Special discounted pricing  
is available for non-profit  
organizations.

#### [A la carte options](#)

Custom Community Call page and additional  
Community Call page features (same design)  
\$995.00 (one-time fee)



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